ORDER

Order / Rev: 35842 Alt Order #: 08801774 Product Desc: OCEQUERA/CON/DEM

05/15/12 / 11/02/12

Estimate: 1189

Flight Dates: 10/30/12 - 11/06/12

Order Type:

GENERAL

KLAS

Primary AE: Mike Jones

Sales Office:

Sales Region:

K-WAS National

Agency

Orders

Name: **GMMB**

Buying Contact:

Original Date / Rev:

Maura Gilroy

Billing Contact:

1010 Wisconsin Ave NW

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

00:15:00

Advertiser

Name:

Oceguera, John CD3

Demographic:

A25-54 PO1

Product Codes: Priority:

LV2

Revenue Codes:

AGY, POL, CAND

Order Separation:

Advertiser External ID:

New Business Thru:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	23	\$16,885.00	\$14,352.25

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	23	\$16,885.00	\$14,352.25	0.00
Totals	23	\$16,885.00	\$14,352.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total		
KLAS	30%	\$16,885.00		
Market	100%	\$56,283.33		

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$14,070.83
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$2,814.17
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	8	10/30/12	11/05/12	8 News Now 5a M-	F CM	5-6a	MTWTF	:30	2	\$225.00LV2	0.00 NM	1	\$225.00
					8 News Now 5a M-	·F								
		8 NEW	S NOW AT	5A										
		Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 10	/30/12	11/05/12	MTWTF	2	\$225.00	0.00						

Description Spot Ch Date Range 8 10/30/12-11/05/12 8 News Now 5a M-F 3

Start/End Time 5-6a

Rate Rtg Type Weekdays Length :30 (\$225.00) 0.00 NM

Print Date: 11/07/12 12:29:10 Page 2 of 4

KLAS

Order / Rev:

35842

Advertiser:

Oceguera, John CD3

Alt Order #:

08801774

Product Desc:

OCEQUERA/CON/DEM

Flight Dates:

10/30/12 - 11/06/12

Estimate:

1189

Ln Cl	h Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	8 10/30/1	2 11/05/12	8 News Now 5a M 8 News Now 5a M		5-6a	MTWTF-	:30	2	\$225.00LV2	0.00 NM	1	\$225.00
8 N	IEWS NOW A	AT 5A	O NEWS NOW 32 W	- 								
1871	Start Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Spot	k: 10/30/12 Ch Date Ra	11/05/12 inge D	Description	2 Star	\$225.00 t/End_Time	0.00	Weekdays	Leng	ıth Rate	Rtq Type		
	Credited										•	
E 2	(due cut bac 8 11/06/1		8 News Now 5a M	-F CM	5-6a	-T	- :30	1	\$225.00LV2	0.00 NM	0	\$0.00
			8 News Now 5a M		J-0a	'	.50	•	₩223.00E¥2	0.00 14141		Ψ0.00
8 N	IEWS NOW A Start_Date	NI 5A End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 11/05/12	11/11/12	-T	<u>00003744008</u> 1	\$225.00	0.00						
<u>Spot</u>	Ch Date Ra		Description		t/End Time		<u>Weekdays</u>	Lenc		Rtg Type		
1	8 11/05/12 Credited	2-11/11/128	News Now 5a M-F	5-6a	l		-T	- :	30 (\$225.00)	U.UU IVINI		
	[due cut bac	:ks]										
E 3	8 10/30/1	2 11/05/12	8 News Now 6a M		6-7a	MTWTF-	:30	1	\$275.00LV2	0.00 NM	0	\$0.00
8 N	IEWS NOW A	AT 6A	8 News Now 6a M	I-F								
	Start Date	End Date		Spots/Week	<u>Rate</u>	Rating						
_	: 10/30/12 Ch Date Ra	11/05/12	MTWTF Description	1 Star	\$275.00 t/End_Time	0.00	Weekdays	Lenc	ith Rate	Rtq Type		
Spot 4			News Now 6a M-F				MTWThF		30 (\$275.00)			
	Credited [due cut bac	cksl										
E 4			8 News Now 6a M	-F CM	6-7a	-T	:30	1	\$965.00LV1	0.00 NM	1	\$965.00
			8 News Now 6a M	I-F								
8 N	IEWS NOW A Start Date	AI 6A End Date	Weekdays	Spots/Week	Rate	Rating						
Week	c: 11/05/12	11/11/12	-T	<u>0,500,711001,</u> 1		0.00			_			
E 5	8 10/30/1	2 11/05/12	CBS This Morning		7-9a	MTWTF-	:30	1	\$200.00LV2	0.00 NM	1	\$200.00
СВ	S THIS MOR											
Weel	<u>Start Date</u> c: 10/30/12	<u>End Date</u> 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$200.00	<u>Rating</u> 0.00						
		2 11/06/12			7-9a	-T	:30	1	\$700.00LV1	0.00 NM	1	\$700.00
СВ	S THIS MOR	NING	CBS This Morning)								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	c: 11/05/12	11/11/12	-T	CM	\$700.00 9-10a	0.00 MTWTF-	:30	1	\$300.00LV2	0.00 NM	0	\$0.00
E 10	8 10/30/1	2 11/05/12	Live w/Kelly Live With Regis &		3 -10a	141118411	.50	•	\$300.00LV2	0.00 14141		Ψ0.00
LIV	E! WITH KE											
Mool	Start Date k: 10/30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$300.00	<u>Rating</u> 0.00						
Spot	Ch Date Ra		<u>Description</u>	<u>Star</u>	t/End Time	0.00	<u>Weekdays</u>	Leng		Rtg Type		
2		2-11/05/12 L	.ive w/Kelly	9-10)a		MTWThF	- :	30 (\$300.00)	0.00 NM		
	Credited [due cut back	cksl										
E 11			Live w/Kelly	СМ	9-10a	-Т	:30	1	\$300.00LV2	0.00 NM	0	\$0.00
1 15	/E! WITH KE	HY	Live With Regis &	Kelly								
LIV	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	k: 11/05/12	11/11/12	-T	1	\$300.00	0.00	اسا	1	D-1	Dia Tona		
Spot 1	Ch Date Ra	<u>ange D</u> 2-11/11/12 L	Description ive w/Kellv	<u>Stai</u> 9-10	<u>t/End Time</u>)a		Weekdays	<u>Lenc</u> - :	<u>30 (\$300.00)</u>	Rtg Type 0.00 NM		
,	Credited	E	are minony	0-10			•	•	(222000)			
	[due cut ba	cks]										
										0.00	_	04
E 12		2 11/06/12	Price Is Right Price Is Right	СМ	10-11a	-T	:30	1 \$	1,575.00LV1	0.00 NM	1	\$1,575.00

Print Date: 11/07/12 12:29:10 Page 3 of 4

KLAS

Order / Rev:

35842

Advertiser:

Oceguera, John CD3

Alt Order #:

08801774

Product Desc:

OCEQUERA/CON/DEM

Flight Dates:

10/30/12 - 11/06/12

Estimate:

1189

Ln Ch	Start	End	Inventory Code	Break	Start/End	I Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 12 8	11/06/1	2 11/06/12	Price Is Right	CM	10-11a	-T	- :30	1 \$	1,575.00LV1	0.00 NM	1	\$1,575.00
PRIC	E IS RIGH	Т	Price Is Right									
		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1	11/06/12	11/12/12	-T	1	\$1,575.00	0.00			 			
E 16 8	10/30/1	2 11/05/12	8 News Now Noo		12-1230p	MTWTF-	- :30	1	\$325.00LV2	0.00 NM	0	\$0.00
8 NE	WS NOW A	AT NOON	8 News Now Noc	on M-r								
		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/30/12	11/05/12	MTWTF	1	*******	0.00	184s studens		dh Data	Die Tees		
Spot 9	<u>Ch</u> <u>Date Ra</u>		escription News Now Noon I		<u>t/End Time</u> 230p		Weekdays MTWThF	<u>Leng</u>	<u>im Rate</u> 30 (\$325:00)	Rtg Type		
_	Credited	L-11/00/12 0	ricus ricur ricon i		2000			• • •	30 (4020.00)	0.00 / 11/1/		
[due cut bac	cks]										
E 17 8	10/30/1	2 11/05/12	1230-2p Soaps/ L		1230-2p	MTWTF-	- :30	1	\$375.00LV2	0.00 NM	0	\$0.00
THE	BOLD AND	THE BEAU	Soaps / Let's Ma	ke A Deal	(12:30 PM-	I:00 PM)						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	0/30/12	11/05/12	MTWTF	1		0.00						
	Ch Date Ra		<u>escription</u> 220 25 Second M		t/End Time	(12:30 PM-1:00	Weekdays	Leng	<u>ith Rate</u> 30 (\$375.00)	Rtg Type		
2	o rursur r Credited	2-11/03/12 1	230-2p Soaps/ LM	AD 1230	J-2p	(12.30 PW-1.00	MIMIII	,	30 (8370,00)	0.00 14101		
	due cut bac	ks]										
E 20 8	10/30/1	2 11/05/12	Ellen	СМ	3-4p	MTWTF-	- :30	1	\$425.00LV2	0.00 NM	0	\$0.00
ELLE	:NI		Ellen									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/30/12	11/05/12	MTWTF	1	\$425.00	0.00						
	Ch Date Ra		escription		VEnd Time		Weekdays	Leng		Rtg Type		
3	४ १७/३७/११ Credited	2-11/05/12 E	lien	3-4p			MTWThF	- ::	30 (\$425.00)	U.UU IVIVI		
	due cut bac	cks]										
E 21 8	10/30/1	2 11/05/12	8 News Now 4p N	/I-F CM	4-5p	MTWTF-	- :30	1	\$450.00LV2	0.00 NM	1	\$450.00
O NIE	MO NOM	T 4DM 0 40	8 News Now 4p I	M-F	(4:30 PM-5:	00 PM)						
	VVS NOVV F Start Date	AT 4PM & 43 End Date	Weekdavs	Spots/Week	Rate	Rating						
_	10/30/12	11/05/12	MTWTF	1	\$450.00	0.00						
E 22 8	10/30/1	2 11/05/12	8 News Now 5-63	30p M-FCM	5-630p	MTWTF-	- :30	1	\$500.00LV2	0.00 NM	1	\$500.00
O ME	IAIC NOVAL	OTATION	8 News Now 5-6	30p M-F								
	WS NOW F Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/30/12	11/05/12	MTWTF	1	\$500.00	0.00						
E 37 8	10/30/1	2 11/05/12	8 News Now 11p	M-F CM	11-1135p	MTWTF-	- :30	1	\$600.00LV2	0.00 NM	0	\$0.00
O MEN	WS NOW A	T 44 DM	8 News Now 11p	M-F								
		End Date	Weekdays	Spots/Week	Rate	Rating						
	10/30/12	11/05/12	MTWTF	1	\$600.00	0.00						
	Ch Date Ra		escription		t/End Time		Weekdays	Leng		Rtg Type		
2	8 10/30/11 Credited	2-11/05/12 8	News Now 11p M	- <i>F</i> 11-1	135p		MTWThF	- :	30 (\$600.00)	U.UU <i>IVIVI</i>		
-	due cut bac	cks]										
E 39 8	10/30/1	2 11/05/12	Letterman	СМ	1135p-1237		- :30	1	\$275.00LV2	0.00 NM	1	\$275.00
1 477	CHOMM	A CTTCD&44	Letterman		(11:35 PM-1	12:37 XM)						
		LETTERMA End Date	.N <u>Weekdays</u>	Spots/Week	Rate	Rating						
_	10/30/12	11/05/12	MTWTF	1	\$275.00	0.00	. <u></u>					
N45 8	10/30/1	2 11/05/12	137-237a M-F Ele		137-207a	MTWTF-	- :30	2	\$30.00LV3	0.00 NM	2	\$60.00
_			Electric Playgrou			D-4'-						
_	Start Date 10/30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$30.00	Rating 0.00						
N46 8		2 11/02/12		CM	4-5a	WTF	- :30	1	\$50.00LV2	0.00 NM	1	\$50.00
	. 5. 5 . 7 1	•						-			•	

Print Date: 11/07/12 12:29:10 Page 4 of 4

KLAS

Order / Rev:

35842

Advertiser:

Oceguera, John CD3

Alt Order #:

08801774

Product Desc: OCEQUERA/CON/DEM

Flight Dates:

10/30/12 - 11/06/12

Estimate:

1189

Site Date Find Date Shews Now 4-5a Shews Now 4-	Ln Cl	n Start	End	Inventory Code		Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
Merch 10/28/12 11/04/12	\ <u></u>			•									
Section Sect	Week				Spots/Week 1								
May Sant Date End Date Weekdays Spots/Week Rate S790.00 O.00				8 News Now 5a N	n-F CM	5-6a	MT-TF-	- :30	1	\$790.00LV1	0.00 NM	1	\$790.00
Size Date End Date Date Week Have Spots New Now 5-830p M-F 1 5790.00 0.00	ma	from 35843 8	R 35845	8 News Now 5a N	M-F								
N48	9			<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Source S					<u> </u>			-20		#500 00LV4	0.00.104		#500.00
Start Date End Date Meekdays Spots/Week Rate Rating Start Date Start Date End Date Meekdays Spots/Week Spots/We	N 48	8 11/05/1	2 11/05/12			5-630p	M	- :30	1	\$500.00LV1	U.UU NIVI	1	\$500.00
New Note	mg				•								
Spot Ch Date Range Description Start/End Time Start/Find Time Start/Find Time Start Page Start Date Star	Week												
See MG 48 2 2 8 11/01/12 11/07/12 8 News Now 5-630p M-F 5-630p		Ch Date Ra	inge <u>D</u>			/End Time		Weekdays	<u>Le</u>	-			
2 8 11/01/12 11/07/12 8 News Now 5-630p M-F	1			News Now 5-630p	<i>M-F</i> 5-63	0р		M		:30 (\$500.00)	0.00 NM		
No.	2			News Now 5-630p	M-F 5-63	0р		M		:30 \$500.00	0.00 NM		
8 News Now 4-5a March Ma													
March Marc	N 49	B 11/01/1	2 11/06/12			4-5a	MT-TF-	- :30	2	\$50.00LV2	0.00 NM	2	\$100.00
New	mg	from 35843 8	§ 35845	8 News Now 4-5	1						i		
NS0 8 11/03/12 11/03/12 NCAA Football NCAA College Foo													
NCAA College Football NCAA College Football Weekdays Spots/Week Rate Rating Start Date Meekdays Spots/Week Rate Rating Start Date Meekdays Spots/Week Rate Rating Start Date Meekdays Spots/Week Rate Rating Start Date Start Date Start Date Start Date Start Date Meekdays Spots/Week Rate Rating Start Date St								- :30	1	\$2,625,001,1/1	0.00 NM	4	\$2.625.00
N=ek: 10/29/12 11/04/12 11/03/12 11/03/12 11/03/12 Sat Prime Special CM 9-11p	14 30	0 11703/1	2 11/05/12			IACYA COIICÍ	je i 003	.50		Ψ2,023.00 LV 1	0.00 14141	•	φ2,025.00
N51 8 11/03/12 11/03/12 11/03/12 Sat Prime Special CM 9-11p 5 :30 3 \$2,000.00LV1 0.00 NM 3 \$6,000.00													
KLAS Movie: Bat 21 Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Start Date End Date Start Date End Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Start Dat								30	3	\$2 000 001 V1	0.00 NM	3	96 000 00
Week: 10/29/12 11/04/12 5- 3 \$2,000.00 0.00 N52 8 11/04/12 11/04/12 8 News Now Sun AM #2M 8 News Now Sun AM #2 8 News Now Sun AM #2 1 \$1,225.00 NM 1 \$225.00 NM 1 \$			2 11700/12			0 1.1p	J	.00	Ū	42,000.0024 1	0.00 14111		ψ0,000.00
N S Start Date End Date Weekdays Spots/Week Rate Rating Start Date Usekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Rating Start Date Start	Maala												
Start Date End Date Weekdays Spots/Week Rate Rating								s :30	1	\$1,225,00LV1	0.00 NM	1	\$1 225 00
Neek: 10/29/12									•	**,===**	0.00	•	V1,220.00
N53 8 11/04/12 11/04/12 Face The Nation CM Face The NationS :30 1 \$400.00LV2 0.00 NM 1 \$400.00 Face The Nation Face The Nation Face The NationS :30 1 \$400.00LV2 0.00 NM 1 \$400.00 Face The Nation Face The Nation Face The Nation Face The Nation Face The NationS :30 1 \$400.00LV2 0.00 NM 1 \$400.00 Face The Nation Face The NationS :30 1 \$400.00LV2 0.00 NM 1 \$225.00 N54 8 11/05/12 11/05/12 11/05/12 8 News Now 5a M-F CM 5-6a M :30 1 \$225.00LV2 0.00 NM 1 \$225.00 NM 1 \$20.00 NM 1 NM	Mook												
Face The Nation Start Date End Date Weekdays Spots/Week Rate Rating								s :30	1	\$400.00LV2	0.00 NM	1	\$400.00
Week: 10/29/12 11/04/12 S 1 \$400.00 0.00 N 54 8 11/05/12 11/05/12 8 News Now 5a M-F CM 5-6a M :30 1 \$225.00 LV2 0.00 NM 1 \$225.00 NM Start Date Week: 11/05/12 11/11/12 End Date Weekdays Spots/Week Rating N55 8 11/05/12 11/05/12 8 News Now 4-5a CM 4-5a M 30 1 \$20.00 LV4 0.00 NM 1 \$20.00 LV4 Start Date Start Date Weekdays Spots/Week Rate Rating Rating Week: 11/05/12 11/11/12 M 1 \$20.00 0.00				Face The Nation						,			•
N 54 8 11/05/12 11/05/12 8 News Now 5a M-F CM 5-6a M :30 1 \$225.00 LV2 0.00 NM 1 \$20.00 LV4 0.00 NM 1	Meek												
8 News Now 5a M-F Start Date End Date Weekdays Spots/Week Rate Rating								- :30	1	\$225.00LV2	0.00 NM	1	\$225.00
Week: 11/05/12 11/11/12 M 1 \$225.00 0.00 N 55 8 11/05/12 11/05/12 8 News Now 4-5a CM 4-5a M :30 1 \$20.00 LV4 0.00 NM 1 \$20.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M 1 \$20.00 0.00				8 News Now 5a N	Л- F								
N 55 8 11/05/12 11/05/12 8 News Now 4-5a CM 4-5a M :30 1 \$20.00 LV4 0.00 NM 1 \$20.00 NM 1 S20.00 NM 1 \$20.00 NM 1 \$20.00 NM 1 S20.00 NM	Maak					_							
8 News Now 4-5a <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 11/05/12 11/11/12 M 1 \$20.00 0.00					<u></u>			- :30	1	\$20.00LV4	0.00 NM	1	\$20.00
Week: 11/05/12 11/11/12 M 1 \$20.00 0.00													
	Week				Spots/Week 1								
1 otals 23 \$16.885.00					·			<u> </u>			Totals	23	\$16,885.00